

Slussen Building Services (Slussen.biz) - Norden's largest marketplace for the sewage and water supply, heating, ventilation, sanitation, cooling, energy and indoor climate industries.

Access to the whole trade with Slussen Building Services!

Slussen.biz is regarded as a source of information for the entire trade.
We are the leading conveyor of information, contacts and meetings.
We are well-rooted in the business, since 1996

Participating companies

Retailers/dealers
Service agency
Wholesalers
Consultants
Education companies
Manufacturers
Assemblers/Contractors

Slussen.biz Services

News
Weekly newsletter
Search engine
Bidding
Calendar
Forum
Expo
Products
Banner advertising
Contract teaching

Target group

Institutions and public authorities
Industry
Trade media
Future proprietors
Architects
Contractors
Real estate companies
Administrator (or trustee)
Schools
Retailers

Get an overview

As a member of Slussen.biz, one has numerous marketing possibilities. This is where you find the names of the trade and the companies that affect the market. We give you the possibility to compare yourself and your supplier with the competition. You can just as well compare your customers and their suppliers with other companies within the industry. We have more than 150.000 visitors per month.

Daily news

On the Slussen.biz news bill you will find daily news of the trade. You get the latest news; can access an archive with previous articles and a listing of relevant sites. Our Weekly newsletter has more than 14 500 subscribers.

Search Engine

Slussen.biz is the tool that helps you make the right choice. Here you can get a closer look at 18.400 companies and find the products and services you need. You can easily find what you are looking for with the free-text search function.

- **Search for a company, product or service**
Fill in several of the boxes to limit your search to a specific locality for example. To simplify your search, click on "see headlines" with more than 600 headlines.
- **Search for news**
Use the free-text search function to find the news you are looking for! Write in a word of your choice and you will get a list of news containing that word.
- **Search for a person**
Look for more than 49.000 persons, their company and e-mail address.
- **Search for Products**
More and more companies choose to put out information regarding specific products. This gives you concise information about products, designations, environmental declarations, prices etc.

Please visit the google translated site (in English):

<http://translate.google.com/translate?u=http%3A%2F%2Fwww.slussen.biz&hl=sv&ie=UTF-8&sl=sv&tl=en>

Expo´s with Slussen.biz

Connecting People

Nothing can replace meetings between people. Staying updated is of the essence to not be left behind. Our expos are where local manufacturers, consultants and specialists within the industry and construction business come together, both virtually and physically, to experience the latest products and solutions. This is where future investments lay their foundation!

Since the dawn of the Expo concept in 2000, Expo have become recognized as Sweden´s most focused events within the field of heating, refrigeration, ventilation, sewage and water supply. The trade show assembles all interested parties in that specific geographical area. This is where your possibilities are limitless in developing new techniques and making new contacts.

Expovent (ventilation companies) Expovärme-Kyla (heating companies, refrigeration companies and air conditioning companies), and ExpoVA (sewage and water supply companies) are arranged by Slussen.biz in cooperation with Swedish Ventilation, The Technical Association Swedevac, the Swedish counterpart to ASHRAE, and The Swedish Technical Cooling Association.

Target Groups

The target groups for these trade shows are consultants, entrepreneurs/assemblers and representatives from the construction business as well as Real Estate and municipalities. A unique quality that the Expo concept provides is the fact that the exhibitors themselves define the target group.

The visitors can usually be divided into the following categories:
Consultants, Entrepreneurs/assemblers, Real Estate, Industry and Municipality

Goal

Our goal at Slussen.biz is to bring visitors and exhibitors closer to sealed deals as cost effectively as possible.

Local trade show

The ambulating trade show goes through an estimated 40 of Sweden´s biggest cities/towns in one year. We visit potential far-away customers that are difficult to work at.

Slussen.biz is the trade´s only e-mail catalogue. As an exhibitor you can use this to your advantage by publishing news in reference to the upcoming trade show as well as directly communicate with your visitors – even if they didn´t have time to attend the actual trade show.

Exhibitors

Our strength lies in the blend of our exhibitors. To succeed we need to get a group of exhibitors together that have the same alignment towards the target group. We think it is important to create close relationships between the customers and the sales representatives. The biggest advantage however is the appreciation received from the visitors, i.e. the fact that we visit their city/town in particular so that they in turn can avoid costly trips to the bigger cities.

More value for the exhibitor

An online trade show is much like a real one. One can “walk” amongst the different stands, look at products, download brochures and product briefs as well as click on interesting links.

Slussen.biz is a natural point of departure for this type of activity. The site www.slussen.biz gathers 1 000 or more readers daily. An internet portal is a natural meeting place for people that are actively seeking important information. At Slussen.biz you always find links, up-to date news of the trade, trade shows, courses, offers and bids, products and descriptions of construction goods among other things.

Within the framework for Expo, the exhibitor may publish information on a unique website in Slussen.biz. During a month, we guide your customers through the different exhibitors products, brochures and homepages.

The website could be seen as a virtual trade show containing important information about the local trade show, time, place, participating exhibitors as well as all the news that is generated during the course of the trade show. We are always equipped with a digital camera so as to provide our exhibitors and their customers with pictures of important faces, products and events.

The visitor goes through the virtual trade show to register for physical trade show. In this way we can inform the potential visitor right away as to vacancy etc. There is also a page for continual participation lists. This page can only be accessed by the exhibiting companies.

From the page portraying the trade show, we link you to the exhibitors’ homepages. The pages we link to should be exclusively created for the Expo at hand. This to be able to provide the visitor with a high level of service.

Positive Feedback

Companies and trade organizations have been very positive towards the general concept of Expo and the exhibitors consider participating in Expo as a natural part of its business.